#### JOEL B. CARNEVALE

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# **ACADEMIC APPOINTMENTS**

Assistant Professor, Syracuse University Whitman Research Fellow	2017-
EDUCATION	
Ph.D., Management Organizational Studies, Strategy, and Change Raymond J. Harbert College of Business Auburn University	2017
M.B.A. Davis College of Business and Economics Radford University	2012
<b>B.S., Economics</b> Davis College of Business and Economics Radford University	2010
EDITORIAL APPOINTMENTS	
Associate Editor Journal of Business Ethics Journal of Business Research	2022- 2019-2022
Editorial Board Member Journal of Management	2022-

# **RESEARCH INTERESTS**

Leadership; Creativity; Reputation; Behavioral Ethics; Interpersonal dynamics.

# **AWARDS AND HONORS**

- Whitman Research Fellowship (awarded to one faculty member throughout the Whitman School of Management in recognition of outstanding research productivity), 2023-2025
- Guttag Junior Faculty Award (awarded to one pre-tenured faculty member throughout the Whitman School of Management for research productivity and quality), 2021-2023
- Best Paper Proceedings, Academy of Management Conference, 2016: Anaheim, CA
- Outstanding Doctoral Student Paper Award (entire OB Division), SMA, 2016: Charlotte, NC

# RESEARCH PUBLICATIONS

- Liao, M., Zhang, M. J., Carnevale, J. B., Huang, C., & Wang, L. (in press). Capable Fish or Deficient Ponds? A Meta-Analysis of Consequences, Mechanisms, and Moderators of Perceived Overqualification. *Journal of Management*.
- Carnevale, J. B. & Benegal, A. (2023). The Butt of the Joke: Understanding the Social Evaluations of Leader Humor Targets. *Current Opinion in Psychology*.
- Carnevale, J. B., Huang, L., Vincent, L. C., Yu, L., & He, W. (2023). Outshined by Creative Stars: A Dual-Pathway Model of Leader Reactions to Employees' Reputation for Creativity. *Journal of Management*.
- Carnevale, J. B., & Gangloff, A. K. A. (2022). A Mixed Blessing? Moral Cleansing as an Alternative Explanation for CEOs' Reparative Responses Following Misconduct. *Journal of Business Ethics*, 1-17.
- Carnevale, J. B., Huang, L., Yam, K. C., & Wang, L. (2022). Laughing with Me or Laughing at Me? The Differential Effects of Leader Humor Expressions on Follower Status and Influence at Work. *Journal of Organizational Behavior* 43, 1153–1171.
- Carnevale, J. B., Huang, L., Vincent, L. C., Farmer, S., & Wang, Lin. (2021). Better to Give than to Receive (or Seek) Help? The Interpersonal Dynamics of Maintaining a Reputation for Creativity. *Organizational Behavior and Human Decision Processes*, 167, 144-156.
- Carnevale, J. B., & Carson, J. E., & Huang, L. (2021). Greedy for Thee or Greedy for Me?
   A Contingency Model of Positive and Negative Reactions to Leader Greed. *Journal of Business Research*, 132, 897-905.
- Carnevale, J. B., & Huang, L., Uhl-Bien, M., & Harris, S. G. (2020). Feeling Obligated Yet Hesitant to Speak Up: Investigating the Curvilinear Relationship between LMX and Promotive Voice. *Journal of Occupational and Organizational Psychology*, 66: 517–552.
- Harms, P. D., Pankaj, P. C., & Carnevale, J. B. (2020). Self-Centered and Self-Employed: Gender and the Relationship between Narcissism and Self-Employment. *Journal of Business Research*, 116: 183-187.
- Carnevale, J. B., Huang, L., & Paterson, T. (2019). LMX-Differentiation Strengthens the Prosocial Consequences of Leader Humility: An Identification and Social Exchange Perspective. *Journal of Business Research*, 96: 287-296.
- Carnevale, J. B., Huang, L., & Harms, P. (2018). Leader Consultation Mitigates the Harmful effects of Leader Narcissism: A Belongingness Perspective. *Organizational Behavior and Human Decision Processes*, 146: 76-84.
- Carnevale, J. B., Huang, L., & Harms, P. (2018). Speaking Up to the Emotional Vampire: A Conservation of Resources Perspective. *Journal of Business Research*, 91: 48-59.
- Carnevale, J. B., Huang, L., Credé, M., Harms, P., & Uhl-Bien, M. (2017). Leading to Stimulate Employees' Ideas: A Quantitative Review of Leader—member Exchange, Employee Voice, Creativity, and Innovative Behavior. *Applied Psychology*, 66(4), 517-552.

# **BOOK CHAPTERS AND INVITED ARTICLES**

- Vincent, L. C., **Carnevale, J. B.**, & Benegal, A. (forthcoming). Do Creative Reputations Beget Creative Expectations? How Organizational Reputation for Creativity can Shape (and Violate) Employee Role Expectations. In J. Goncalo, & J. Katz (Eds.), *The Research Handbook on Workplace Creativity*.
- Carnevale, J. B., Hatak, I. (2020). Employee Adjustment and Well-Being in the Era of COVID-19: Implications for Human Resource Management. *Journal of Business Research* (*Editorial on COVID-19 Impact on Business and Research*), 116: 183-187.
  - o The 9<sup>th</sup> most cited article in JBR since 2017 according to Google Scholar Metrics

# **CONFERENCE PROCEEDINGS**

• Carnevale, J. B., Walker, A. G., & Walker, H. J. Organizational Greed: Behavior, Perception, or Trait? Toward an Integrated Theory. *Academy of Management Best Paper Proceedings*, 2016 (top 10% of papers).

#### MANUSCRIPTS UNDER REVIEW

- Huang, L., **Carnevale, J. B.**, Paterson, T. A., Mackey, J. Xiaolu, L., & Yang, D. (2024). Fulfilling Moral Duty or Prioritizing Moral Image? The Moral Self-Regulatory Consequences of Ethical Voice. *3rd round Revise and Resubmit at Journal of Applied Psychology*.
- Paterson T., Huang, L., **Carnevale, J. B.,** Lohrke, F., & Feng, J. Finding My Inner Entrepreneur at Work: A Longitudinal Study of Employees' Entrepreneurial Identity Aspiration. *Under Review at Personnel Psychology*.

# **MANUSCRIPTS IN PROGRESS**

- Carnevale, J. B, & Huang, L. The Work-Related Consequences of Employees' Creative Reputation Maintenance Concerns Over Time. *Preparing Submission to Academy of Management Journal*.
- Huang, L., Paterson T., **Carnevale, J. B.**, & Phillipich, M. Contextualizing the Influence of Leader Unethical Pro-Organizational Behavior: Integrating Role and Event System Theories. *Preparing Submission to Academy of Management Journal*.
- Carnevale, J. B., Huang, L., & Xiaolu, L. Keeping the Creative Juices Flowing: How Pressure to Remain Creative Enhances Team Trust and Creative Collaboration. *Preparing Submission to Journal of Applied Psychology*.
- Carnevale, J. B. & Huang, L., Yu, L., Goodwin, R. D., & Wang, L. Know Your Place! How Subordinate Informal Influence and Supervisor Gender Interact to Affect Supervisor Downward Envy and Work Behavior. *Preparing Submission to Leadership Quarterly*.

#### SELECTED MEDIA COVERAGE

#### LEADERSHIP AND INFLUENCE

- Musk's About-Face on Remote Work Latest Example of WFH Whiplash. Bloomberg News. 2022
- <u>3 Reasons Introverts Can Be Good Leaders.</u> Fast Company. 2022
- Humor Can Make You (and Your Employees) More Influential If You Do It Right. Entrepreneur. 2022
- If You Think Trusting Your Employees More is the Answer, Think Again. Entrepreneur. 2022
- <u>Understanding the Basics of Organizational Structure and Design</u>. *Workest*. 2021
- The Science of Success. TIME. 2020
- Employee Loneliness in Remote Work Environments: What Leaders Can Do. Workest. 2020
- Helping Employees Cope: Leadership for a Supportive and Cooperative Workplace. Workest. 2020
- Preventing the Spread of Conspiracism During Times of Crisis Requires Effective Leadership.
   Entrepreneur. 2020
- Your Narcissism Is Killing Your Employees' Productivity. How to Avoid the Pitfalls. *Entrepreneur*. 2018
- <u>Are Entrepreneurs Narcissists?</u> *Entrepreneur*. 2020
- Can Being Bullied Make You a More Successful Entrepreneur? Entrepreneur. 2019

#### CREATIVITY AND PROSOCIAL BEHAVIOR

- Are Your Company's Leaders Feeling Outshined By Their Creative Stars? Here's Why and What You Need to Do About It. *Entrepreneur*. 2023
- Your 'Best' Employee Could Become the Most Toxic: 3 Ways to Get Them Back on Track. Business Insider. 2021
- Are Your Creative Stars Fading Over Time? Entrepreneur. 2021
- Is Your "Best" Employee Really Your Most Toxic? *Entrepreneur*. 2021
- How to Give Creativity a Voice in the Workplace. Entrepreneur. 2019
- <u>3 Ways to Boost Your Creative Potential</u>. *Workest*. 2020
- Are Mind-Altering Substances Hurting Your Employees' Productivity? Entrepreneur. 2020
- Think Being Close with Your Employees Will Motivate Them to Go Above and Beyond? *Entrepreneur*. 2020

#### INTERPERSONAL DYNAMICS AND PERSONALITY

- How To Handle Emotional Vampires. WebMD. 2021
- Tips for Building a More Effective Team in the Workplace. Workest. 2021
- Motivate Your Workforce Through Goal Setting. Workest. 2021
- 3 Reasons Why Narcissists in Your Organization are Impossible to Evaluate. Entrepreneur. 2021
- Understanding and Incorporating "Dark" Traits in Personality Assessments. Workest. 2020
- A Guide to Using Personality Tests in Your Organization. Workest. 2020
- Getting "Generation Me" Invested in Your Change Initiative. Workest. 2020
- Having Issues with Employee Engagement? It Could Be Personal. Workest. 2020
- What Is Organizational Culture, and How Can You Ensure You're Cultivating the Right One? Workest. 2020
- The Unexpected Source of Employee Burnout. *Entrepreneur*. 2019
- Tips for Selecting and Training a Talented Narcissist. Workest. 2019
- Competitive Rivals Can Make You More Successful. *Entrepreneur*. 2019
- <u>3 Ways Entrepreneurs Can Use Envy to Fuel Success</u>. *Entrepreneur*. 2019
- Research Says Your Ego May Be Causing Employee Burnout: Here Are 3 Ways To Stop It. Business Insider. 2019

#### BEHAVIORAL ETHICS AND DECISION-MAKING

- How to Navigate The Social Harm of Having an Abusive Boss. *Entrepreneur*. 2023
- Why George Orwell Matters for Great Business Leadership. Entrepreneur. 2020
- The Zero-Sum Mindset: How to Avoid Toxic Thinking in Moments of Crisis. *Entrepreneur*. 2020
- 3 Steps You Can Take to Reduce Bias and Become a Better Decision-Maker. Workest. 2020
- 3 Reasons Why We Fall for Conspiracy Theories. *Entrepreneur*. 2020
- Are You Open to Opposing Viewpoints? 3 Tips for Improving Critical Thinking. Entrepreneur. 2020
- College students should start taking a closer look at the products, services they use. *The Daily Orange*. 2019

#### **CONFERENCE PRESENTATIONS**

- Carnevale, J. B. (presenter). *Mental Health, Well-Being, and Entrepreneurship: Putting "Entrepreneurial Workers" Front and Center*. Professional Development Workshop (PDW) at the 83<sup>rd</sup> Annual Meeting of the Academy of Management: Boston, MA, 2023.
- Carnevale, J. B. & Huang, L. (Co-Organizers). *Creativity Across Levels: Taking Stock of Current Trends and Exploring Emerging Literature Streams*. Organized symposium at the 83<sup>rd</sup> Annual Meeting of the Academy of Management: Boston, MA, 2023.
- Carnevale, J. B. Huang, L., & Xiaolu., L. Keeping the Creative Juices Flowing: How
  Pressure to Remain Creative Enhances Team Trust and Creative Collaboration. In
  Carnevale, J. B. & & Huang, L. (Co-Organizers). Creativity Across Levels: Taking Stock of
  Current Trends and Exploring Emerging Literature Streams. Invited presentation at the 83<sup>rd</sup>
  Annual Meeting of the Academy of Management: Boston, MA, 2023.
- Carnevale, J. B. & Goodwin, R. (Co-Organizers). *Gender and Leadership: Exploring Novel Questions, Theories, and Boundary Conditions*. Organized symposium at the 82<sup>nd</sup> Annual Meeting of the Academy of Management: Seattle, WA, 2022.
- Carnevale, J. B. & Huang, L., Yu, L., Duffy, M., & Wang, L. A Territoriality Perspective of Gender Differences in Supervisor's Emotional and Behavioral Reactions to Subordinate Influence. In Carnevale, J. B. & Goodwin, R (Co-Organizers). Gender and Leadership: Exploring Novel
   Questions, Theories, and Boundary Conditions. Invited presentation at the 82<sup>nd</sup> Annual Meeting of the Academy of Management: Seattle, WA, 2022.
- Carnevale, J. B., Huang, L., Yam, K. C., & Wang, L. Laughing with Me or Laughing at Me? The Differential Effects of Leader Humor Expressions on Follower Status and Influence at Work. Presentation at the 4<sup>th</sup> Annual International Humor Conference: Virtual, 2022.
- Carnevale, J. B., McSweeney, J., McSweeney, K., & Tucker, R. Entrepreneurial Envy: A
  Mixed-Blessing for Entrepreneurial Action? In L. Javadian, G., Gupta, A., & Cardon., M.
  Shapiro (Co-Organizers). Emotions and Entrepreneurship: The Road Travelled, Boundary
  Conditions, and New Approaches. Invited symposium at the 80th Annual Meeting of the
  Academy of Management: Virtual, 2020.

- Carnevale, J. B., Hatak, I., Phan, P., Stephan, U., & Wiklund, J. (Co-Organizers).
   Neurodiversity and the Future of Work in Entrepreneurial and Organizational Contexts.
   Professional Development Workshop (PDW) at the 80<sup>th</sup> Annual Meeting of the Academy of Management: Virtual, 2020.
- Carnevale, J. B., McSweeney J., McSweeney, K., & Tucker, R. *Entrepreneurial Envy*. Invitation to present at the 72<sup>nd</sup> *Rencontres de St-Gall*: St. Gallen, Switzerland, 2020.
- Carnevale, J. B., & Gangloff, A. K. Why do CEOs Make Good after Doing Bad? A Dual-Pathway Model of CEO Motives Following Misconduct. Presentation at the Meeting of the Academy of Management Specialized Conference on Responsible Leadership in Rising Economies: Bled, Slovenia, 2019.
- Carnevale, J. B., Harms, P. H., Hatak, I., Phan, P., Stephan, U., & Wiklund, J (Co-Organizers). *Mental Health and Well-being as the Link between Entrepreneurship and Leadership Research*. Professional Development Workshop (PDW) at the 79<sup>th</sup> Annual Meeting of the Academy of Management: Boston, MA, 2019.
- Carnevale, J. B. & Vincent, L. C. (Co-Organizers). Beyond Dishonesty: Expanding our Understanding of the Unexpected Negative Consequences of Creativity. Organized symposium at the 79<sup>th</sup> Annual Meeting of the Academy of Management: Boston, MA, 2019.
- Carnevale, J. B., Huang, L., Vincent, L. C., & Farmer, S. Examining the Reputational and Knowledge Sharing Consequences of Employee Creativity. In Vincent, L. C., & Carnevale, J. B (Co-Organizers). Beyond Dishonesty: Expanding our Understanding of the Unexpected Negative Consequences of Creativity. Invited presentation at the 79th Annual Meeting of the Academy of Management: Boston, MA, 2019.
- Carnevale, J. B., Huang, L., Vincent, L. C., Yu, L., & He, W. Outshined and Envious Narcissistic Leaders: A Self-Evaluation Maintenance Perspective. In L. Huang & D. L. Shapiro (Co-Organizers). Why and when is Narcissistic Leader Harmful: Exploring Mediating Mechanisms and Boundary Conditions. Invited symposium at the 79<sup>th</sup> Annual Meeting of the Academy of Management: Boston, MA, 2019.
- Carnevale, J. B., & Huang, L. *The Nature and Consequences of Leader Greed: A Social Information Processing Perspective*. Invited Presentation at the European Group for Organizational Studies (EGOS): Edinburgh, UK, 2019.
- Carnevale, J. B., Huang, L., & Vincent, L. C. *Insatiable, Individualistic, and Investing in Oneself: Examining Employee Greed from a Conservation of Resources Perspective.*Presentation at the 78<sup>th</sup> Annual Meeting of the Academy of Management: Chicago, IL, 2018.
- Carnevale, J. B., Walker, A. G., Walker, H. J. Organizational Greed: Behavior, Perception, or Trait? Toward an Integrated Theory. Presentation at the 76<sup>th</sup> Annual Meeting of the Academy of Management: Anaheim, CA, 2016.
- Carnevale, J. B., Huang, L., & Harms, P. Speaking up to the Emotional Vampire: A Conservation of Resources Perspective. Presentation at the 76<sup>th</sup> Annual Meeting of the Academy of Management: Anaheim, CA, 2016.

- Carnevale, J. B., & Huang, L., Uhl-Bien, M., & Harris, S. G. The Double-Edged Sword of Leader-Member Exchange on Employee Voice in Groups: Social Contagion or Strategic Maneuvering? Southern Management Association: Charlotte, NC, 2016.
  - Winner of the SMA Outstanding Doctoral Student Paper Award
  - o Winner of the SMA Best Doctoral Student Paper In Track (OB) Award
- Carnevale, J. B., Huang, L., & Patterson, T. *Turning Followers into Prosocial Citizens: An Integrated Model of Leader Humility and Follower Helping Behavior*. Southern Management Association: Charlotte, NC, 2016.
- Carnevale, J. B., & Walker, A. *Greed at Work: A Review and Assessment*. Presentation at the 76<sup>th</sup> Annual Meeting of the Academy of Management Conference: Philadelphia, PA, 2014.
- Kunkel, D., **Carnevale, J.B.** and Henderson, D. *Understanding Workplace Incivility: Examining Issues with Measurement*. Presentation at the Allied Academies International Conference, New Orleans, LA, 2013.
- Vehorn, C. L., Kopf, J., & Carnevale, J. B. *Global Industry Concentration*. Presentation at the Society of Business Research, Nashville, TN, 2012.

# **INVITED PRESENTATIONS**

- Reputations at Work: Implications for Employee Creativity and Ethical Behavior. Indian Institute of Management Jammu. Editor's Research Seminar, 2023.
- When Image Creates Envy: The Mixed Blessing of Leader Reactions to Employees' Reputation for Creativity. Syracuse University Department of Psychology Faculty Brown Bag Series, 2022.
- "Emotional Vampires" At Work: How Leaders Stifle Employee Inclusion, Motivation, And Productivity And What Can Be Done About It. Whitman Advisory Council, Syracuse, NY, 2021.
- Leadership for a Supportive and Cooperative Workplace. Emptor, New York, NY, 2021.
- Loneliness and the COVID-19 Pandemic. Whitman Podcast, Syracuse, NY, 2021
- Creativity Under Threat: Examining the Reputational and Knowledge Hiding Consequences of Employee Creativity. Syracuse University Whitman Faculty Brownbag Series, Syracuse, NY, 2019
- Personality in the Workplace. Alpha Kappa Psi, Syracuse, NY, 2018

# ADVANCED RESEARCH TRAINING

• 2017, FSL Course on Functional and Structural Brain Image Analysis, 2017 University of Oxford FSL Course hosted by the University of British Columbia, Vancouver, BC.

- 2016, Functional MRI Visiting Fellowship: A Five-Day Intensive Introduction, 2016 fMRI Visiting Fellowship Course hosted by the Athinoula A. Martinos Center for Biomedical Imaging, Boston, MA.
- 2016, *Research Methods Consortium*, 2016 Doctoral Student and Early Career Faculty Consortium hosted by the Center for the Advancement of Research Methods & Analysis (CARMA).
- 2015, *Introduction to Social Network Analysis*, 2015 LINKS Center Workshop hosted by University of Kentucky, Lexington, KY.

# RESEARCH FUNDING

- Syracuse University Roadmap Grant on Innovation, 2019 (\$37,680)
- Harbert College of Business fMRI Research Endowment, 2016 (\$1000)
- Center for Ethical Organizational Cultures fMRI Research Endowment, 2016 (\$2000)
- External Funding for fMRI Research, 2016 (\$1000)
- Vam York Fellowship Doctoral Grant Recipient, 2016 (\$3,000)
- Feild-Armenakis Fellowship Doctoral Student Award, 2016 (\$2,000)
- Vam York Fellowship Doctoral Grant Recipient, 2015 (\$4,000)
- Feild-Armenakis Fellowship Doctoral Student Award, 2015 (\$2,000)

# **TEACHING EXPERIENCE**

SYRACUSE UNIVERSITY Rating		Instructor
•	Organizational Behavior Seminar (Fall, 2022)	5.00/5
	Taught 3 Doctoral students.	
•	Foundations of Management (Fall, 2022)	4.06/5
	Taught 94 undergraduate students across two sections (4.00; 4.11)	
•	Foundations of Management (Fall, 2021)	4.33/5
	Taught 95 students across two sections (4.39; 4.27)	
•	Foundations of Management (Spring, 2021)	4.18/5
	Taught 97 students across two sections (4.11; 4.24)	
•	Foundations of Management (Spring, 2020)	4.26/5
	Taught 117 students across two sections (4.00; 4.52)	
•	Foundations of Management (Spring, 2019)	4.00/5
	Taught 139 students across two sections (3.98; 4.02)	
•	Foundations of Management (Spring, 2018)	4.12/5
	Taught 134 students across two sections (4.11; 4.13)	
AUBURN UNIVERSITY		
•	Principles of Management (Summer, 2017)	5.4/6
	Taught 47 students	
•	Principles of Management (Spring, 2017)	5.5/6
	Taught 134 students	
•	Principles of Management (Fall, 2016)	5.4/6
	Taught 134 students	
•	Principles of Management (Summer, 2016)	5.4/6

	Taught 46 students	
•	Principles of Management (Spring, 2016)	5.4/6
	Taught 111 students	
•	Principles of Management (Fall, 2015)	5.5/6
	Taught 113 students	
•	Principles of Management (Spring, 2015)	5.2/6
	Taught 112 students	
•	Principles of Management (Fall, 2014)	5.4/6
	Taught 111 students	
•	Organizational Leadership and Change (Fall, 2015)	_
	Assisted MBA course	
•	Organizational Leadership and Change (Fall, 2015)	_
	Assisted Executive MBA course	
•	Strategic Management (Spring, 2014)	4.7/6
	Taught 96 students across three sections in SM lab	
•	Strategic Management (Fall, 2013)	4.8/6
	Taught 53 students across two sections in SM lab	
RADFORD UNIVERSITY		
•	Topics in Ethical Inquiry (Spring, 2013)	4.48/5
	Taught 50 students across two sections in Business Ethics (4.39; 4.56)	
•	Topics in Critical Inquiry (Fall, 2012)	4.37/5
	Taught 49 students across two sections in MGT topics (4.20; 4.54)	

#### PROFESSIONAL SERVICE

#### **Guest Editor**

• Journal of Business Research, Special Issue (2022-2023)

#### **Ad-hoc Reviewing**

Journal of Management; Journal of Management Studies; Journal of Experimental Social Psychology; Human Relations; Entrepreneurship Theory and Practice; Journal of Business Ethics; Journal of Occupational and Organizational Psychology; Applied Psychology; Leadership; Academy of Management Annual Meeting; Southern Management Annual Meeting

#### **Academy of Management Meeting**

- Volunteer, AOM Mentor, 2017, 2018, 2019
- Volunteer, Session Chair, 2016
- Member, Reviewer, 2014 onwards

#### **Southern Management Association**

- Panelist, Pre-doc Consortium Panel, 2018, 2019, 2023
- Volunteer, Session Chair, 2017
- Volunteer, Placement Services, 2013
- Reviewer, 2014, 2017

#### **Additional Assignments**

- Director of Outreach, Network of Leadership Scholars (2022-Present)
- Entrepreneur Leadership Network Contributor (2019-Present)

<sup>&</sup>quot;A Better Tomorrow? Work and Well-being in the Entrepreneurial Society"

# **UNIVERSITY SERVICE**

# **Syracuse University**

- Coordinator, Management PhD Program (2019-present)
- Department Representative, Doctoral Board (2019-present)
- Faculty advisor, Renée Crown University Honors Program student (2018)